

Portrait Parties



Everything you need to know about hosting a portrait party with J. Todd Photography

J. Todd
photography



What's a Portrait Party?

A portrait party is an event that you host where you and your friends have professional portraits taken.

The party can be held anywhere including your house, our studio, or a neutral location such as a picturesque local park or a trendy urban location. (If you choose an outdoor location, we do recommend that you have a backup plan—we don't have to tell you about the weather around here!)

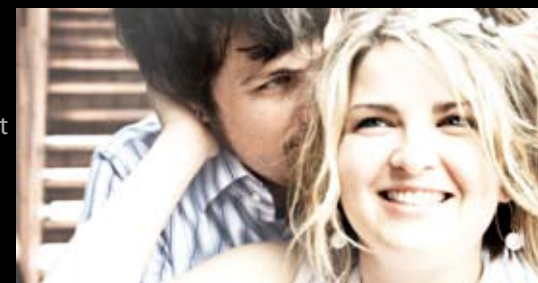
One of the great things about a portrait party is that you as the host have the opportunity to earn valuable credit toward the purchase of your own portraits--the sky's the limit!

Step #1—Schedule

As soon as you decide that you'd like to host a portrait party, contact J.Todd Photography at 913.709.6052 to schedule a date. We do work on the weekends, so if a Saturday is best for you, we're happy to accommodate your needs. If you'd rather do something on a Sunday, we can do that, too!

Once we've set a date, we'll talk about locations. The options for locations really are limitless, and we'll be happy to suggest some beautiful locations around town. If we'll be shooting indoors we'll talk about background options.

Depending on how many people you expect, we'll determine an appropriate block of time for your party. Each person or group that wants to come will sign up for a 30 minute block of time. We won't necessarily take pictures for the entire 30 minutes, but it helps keep the schedule flowing smoothly if people happen to be late (or have a hair crisis).



Who should you invite?

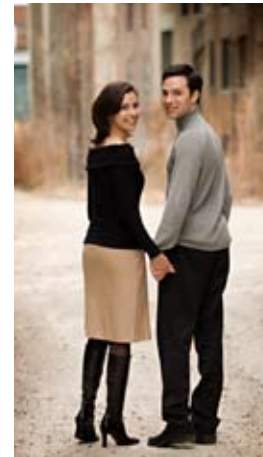


You can determine the shape that your party should take. You may want to invite families, or the moms from your mom's club. Maybe it's just you and your girlfriends. Or maybe you invite everyone you know. After all, everybody needs a good picture! (This is also a great option for your friends that are trying their luck at online dating...)



We'll talk about all of this when you call to schedule your appointment and help you think through all the options. **Regardless of your choice, we must have a minimum of five appointments per party.**

What happens next?



We'll help all along the way. You can see some of the specifics below. One thing we'll help you decide on is what happens after the party. All of the photos will be available about 10-14 days after the party.

Some people prefer to host another gathering in their home where everyone can see all of the pictures and place their orders in a fun, party-type environment. Others prefer to have the photos posted online (in password protected galleries) so their guests can choose their images in the privacy of their own homes.

Step #2—Invite

We'll provide you with electronic invitations to send to your friends. E-mail is a great way to invite people to a portrait party because you can direct them to our website where they can see samples of our work.

The e-mail that you send out will have information about portrait pricing as well as a reminder that there is **no upfront cost**. In addition to waiving our session fee, we offer very special pricing to our portrait party customers.

Because of the volume of business we do during a typical party, we are able to pass along **savings of up to 50% off of our regular prices**. These prices are only available to those who participate in the party.

We'll even provide you with a form to keep track of time slots as you schedule them.



Step #3—Enjoy

Your level of participation on the day of the party is entirely up to you. If we are shooting in your home, you may want to provide some refreshments for your guests, but if we're at a neutral location, you may choose to not even be there for the party—just let your friends know where and when to show up and we'll handle the rest. It really is one of the easiest events you'll ever host.

The more appointments you schedule, the more credit you earn. Check out **Host Rewards** on page 5 for all of the details.



Pricing Information

Standard prints

8 Wallets	\$20
5 x 7 (or smaller)	\$15
8 x 10	\$25
11 x 14	\$90
20 x 24	\$150

Canvas prints

Your photo is printed on canvas and wrapped around a wooden frame. It arrives ready to hang without the expense of framing.

8 x 10	\$150
11 x 14	\$200
16 x 20	\$250
20 x 24	\$300

Custom Cards

Custom cards are the perfect way to share your portraits with family and friends. Whether you choose a holiday card or birthday party invitations or "we've moved" announcements, we'll be happy to design a card to match your needs and your personal style. We offer standard photographic cards, but we think you'll fall in love with our beautiful press-printed cards that are printed on a beautiful pearl or linen paper. Plus with press-printed cards, you can print on both sides of the card to include more images and/or your personalized message.

Photographic Cards

Various sizes available \$1 - \$2 each in sets of 25

Press Printed Cards

5 x 5 or 5 x 7 flat cards	\$2 each in sets of 25
5 x 7 folded cards	\$3 each in sets of 25
5 x 5 tri-fold cards.....	\$4 each in sets of 25

(add \$1 per card for pearl finish)

This is just a sampling of our prices and sizes. There are many other options available (including digital files and custom albums).



Package Pricing

If your guests prefer the convenience of packages, here are some options based on our customer's favorite items.

Package A—\$249

- 1 16 x 20 print
- 4 8 x 10 prints
- 4 5 x 7 prints
- 16 wallet sized prints

Package B—\$399

- 1 Framed Image Collection
- 1 16 x 20 print
- 4 8 x 10 prints
- 4 5 x 7 prints
- 16 wallet sized prints

Package C—\$569

- 1 16 x 20 canvas print
- 4 8 x 10 prints
- 4 5 x 7 prints
- 24 wallet sized prints
- 50 5 x 7 folded cards

Package D—\$849

- 1 20 x 24 Canvas
- 1 Framed Image Collection
- 1 11 x 14 print
- 4 8 x 10 prints
- 4 5 x 7 prints
- 24 wallet sized prints
- 75 5 x 7 folded cards

Package E—\$999

- 1 Custom-framed 20 x 30 print
- 1 Framed Image Collection
- 1 11 x 14 print
- 6 8 x 10 prints
- 8 5 x 7 prints
- 32 wallet sized prints
- 100 5 x 7 folded cards

Host Rewards

Portrait parties don't happen without you, the host. We want to make sure that hosting the party is worth your while, so we've created what we believe is a very generous reward program.

As a host of a portrait party, you will earn a percentage of each of your guests purchases as a credit toward your own purchase. If you have 5-6 ordering guests (the minimum) you earn 20% of their purchases as a credit. If you have 7-9 ordering guests, you earn 30%. If you have 10 or more, you earn 40%.

For example, if you have 10 ordering guests, and they spend an average of \$250 each, **you earn a credit of \$1,000!** And if any of your guests choose to host a party of their own, you'll earn an additional \$100 credit.





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